

| EEO Public File Report | | | | | | |
|---------------------------------------|----------------------------------|-----------|-------------|--|--------------------|--------------|
| | | | | | | |
| Cox Media Group - Radio Atlanta | | | | | | |
| WSB-AM, WSB-FM, WSBB, WSRV, WALR | | | | | | |
| December 1, 2012 to November 30, 2013 | | | | | | |
| | | | | | | |
| Full-Time Positions Filled | | | | | | |
| | | | | | | |
| Full-Time Position | Position Title | Date Open | Date Filled | Recruitment Source | Number Interviewed | Number Hired |
| 1 | Sales Associate | 8/13/12 | 6/3/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Internal posting | 0 | 0 |
| | | | | Employee Referral | 1 | 0 |
| | | | | IRTS Foundation | 3 | 1 |
| | | | | Sierra Marketing | 1 | 1 |
| 2 | Customer Experience Manager | 12/28/12 | 3/11/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Jobline | 0 | 0 |
| | | | | Internal Posting | 1 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Employee Referral Other Cox Location (AJC & CEI) | 3 | 1 |
| 3 | Content Producer/Researcher | 1/7/13 | 2/3/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 2 | 0 |
| | | | | Internal Posting | 0 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Former employee | 1 | 1 |
| | | | | | 0 | 0 |
| 4 | Account Manager/Media Consultant | 1/25/13 | 3/25/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Internal Posting | 0 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Friend outside station | 1 | 1 |
| | | | | | | |

| | | | | | | |
|----|--------------------------------|---------|------------------|---|---|---|
| 5 | CAC Supervisor | 4/17/13 | 5/22/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Internal posting | 0 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | CAC volunteer | 3 | 1 |
| | | | | | | |
| 6 | On-Air Talent B98 Morning Show | 6/13/13 | 8/4/13 & 8/13/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Internal posting | 0 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Allaccess.com | 1 | 1 |
| | | | | Agent Norm Schrutt | 1 | 1 |
| | | | | | | |
| 7 | On-Air Talent / Board Operator | 6/13/13 | 7/30/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Internal posting | 6 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Employee Referral Other Cox Location (Athens) | 1 | 0 |
| | | | | Allaccess.com | 1 | 1 |
| | | | | | | |
| 8 | B98 Morning Show Producer | 6/18/13 | 9/17/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 1 | 0 |
| | | | | Internal posting | 0 | 0 |
| | | | | Employee Referral | 1 | 1 |
| | | | | Allaccess.com | 1 | 0 |
| | | | | | | |
| 9 | General Sales Manager | 7/2/13 | 11/18/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 0 | 0 |
| | | | | Internal posting | 0 | 0 |
| | | | | Employee Referral | 4 | 1 |
| | | | | Sierra Marketing | 1 | 0 |
| | | | | | | |
| 10 | Promotions Supervisor B98 | 7/16/13 | 11/4/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 2 | 0 |
| | | | | Internal posting | 4 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Former Employee | 1 | 1 |
| | | | | Employee Referral –Cox Auto Trader | 1 | 0 |
| | | | | | | |

| | | | | | | |
|----|----------------------------|---------|---------------------------|--|----|----|
| 11 | Promotions Supervisor WALR | 7/16/13 | 9/30/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 4 | 0 |
| | | | | Internal posting | 2 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Former Employee | 1 | 0 |
| | | | | Employee Referral Other Cox location (CMG JAX) | 2 | 0 |
| | | | | Indeed.com | 1 | 1 |
| | | | | Word of Mouth | 2 | 0 |
| | | | | | | |
| 12 | Senior Sales Assistant | 8/15/13 | 9/12/13,9/15/13 & 9/16/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 2 | 1 |
| | | | | Internal posting | 1 | 0 |
| | | | | Employee Referral | 3 | 2 |
| | | | | Employee Referral-WSB-TV | 1 | 0 |
| | | | | | | |
| 13 | Digital Sales Assistant | 9/25/13 | 11/20/13 | EEO Mailing list | 0 | 0 |
| | | | | Cox Career Network | 3 | 0 |
| | | | | Internal posting | 0 | 0 |
| | | | | Employee Referral | 0 | 0 |
| | | | | Indeed.com | 2 | 1 |
| | | | | | | |
| | | | | TOTAL | 66 | 17 |